

## UNIVERSITY HILL UPDATE

**From:** Sarah K. Wiebenson  
Hill Community Development Coordinator

**To:** University Hill Stakeholders

**Date:** Tuesday, July 23, 2015



### Slide the City Brings Thousands to the Hill

The first-ever **Slide the City** event in Boulder took place in the Hill Commercial Area last Saturday, drawing more than 3,000 people to the district. By all reports, the event was a success for local businesses, drawing customers from throughout the region. For more event pictures and videos, visit the **Hill Boulder** Facebook page [HERE](#).

*Daily Camera:* ["Boulder's Slide the City Draws Enthusiastic Crowds."](#)

*Denver Post:* ["Slip-and-slidin' Water Party Through Boulder."](#)



### Hillanthropy Cleanup on Saturday, 8/15 Featured on Channel 8

More than 150 **CU students** will join city staff and other volunteers for a comprehensive cleanup of Hill alleys on **Saturday, August 15<sup>th</sup>**. The event is in coordination with the annual **CU Stampede Leadership Camp** under the new **City-CU 'Hillanthropy' Partnership**. The partnership was featured on a recent **Inside Boulder** segment with one of the partnership members, **CU's Restorative Justice Program**. Click [HERE](#) to view the feature.

The partnership is seeking community members to work alongside the students to help them learn more about the neighborhood and its long-term residents and businesses. The event is from 9:00 a.m. – 12:00 p.m. Contact the city's Hill Community Development Coordinator Sarah Wiebenson to sign up: [wiebensons@bouldercolorado.gov](mailto:wiebensons@bouldercolorado.gov)

# #HILLANTHROPIST

### Hill Boulder Set to Release Hill Coupon Book and Fall/Winter 'Heart of the Hill' Series

**The Hill Boulder** business association has completed its first printed direct marketing piece for Hill businesses: a coupon book that will be distributed to CU students and Hill residents at the start of the school year. **Grenadier Advertising** is putting the finishing touches on the fall/winter 'Heart of the Hill' event series. Postcards and posters will be distributed in early August. To learn more about the initiative, watch Grenadier partner Jeff Graham's interview on **Inside Boulder** [HERE](#).

### Upcoming Meetings

August 19<sup>th</sup> at 4:00 p.m. – **University Hill Commercial Area Management Commission** (Alpine Modern Café, 904 College Avenue).